Marketing Opportunities

WEBSITE BANNERS ADS
The PAG Australia website is the first place attendees go when planning to visit the conference. In the months leading up to the meeting, the site receives a steady stream of visitors registering, seeking show-related info, submitting abstracts, and previewing the scientific program and exhibits.

- Estimated pageviews/month: 5,500
- Estimated average site visit duration: 3 min, 10 sec
- Majority of site visitors are from Australia and Asia.
- Maximum of 4 banners in rotation

DATES: One full month, select July, August, or September
DEADLINE: 20th of the previous month
COST: $750/month
SPECS: Leaderboard banner size: 728 x 90, 72ppi, Accepted formats: jpg, png, or gif. Include URL.

MAIL LIST RENTAL
Utilize the mail list with your own direct mail piece to reach attendees before or after the show. (approx 350 names estimated).

COST: $500

NEWSLETTER BANNER ADS
The PAG Australia Newsletter provides maximum exposure to one advertiser, in each of 6 issues filled with conference information.

- List includes over 4000, including early registrants, & subscribers.
- Estimated 30% median open rate
- One exclusive sponsor per newsletter

DATES: 6/5, 6/27, 7/11, 7/25, 8/15, 9/12, 9/27
DEADLINE: One week before issue date
COST: $500/issue
SPECS: Leaderboard banner size, 728 x 90, 72ppi, Formats: jpg, png. Include URL.

MAIL LIST RENTAL
Utilize the mail list with your own direct mail piece to reach attendees before or after the show. (approx 350 names estimated).

COST: $500

Contact Us
Please email pagaus@scherago.com with any questions or call Darrin Scherago at +1 201-653-5141 (USA EST/UTC -5).

Learn More
Please see our website for information on the scientific program, program archives, abstract submissions, registration, pricing, accommodations, sponsorship opportunities, mailing list signup and more.

Conference Venue
The Westin Perth
480 Hay Street
Perth, 6000, Australia
Discounted hotel rates for PAG attendees are available.

Visit Website
www.intpagaus.org